



SCIENCE EDUCATORS'

# BEST

# OF SHOW™

## nsta 2020

Thank you for your interest in the NSTA Best of Show Awards program. We've made it easy for you to complete your entry form in 4 easy steps:

### STEP ONE:

Select three entry categories and sub-categories for your entries and mark your selections in the check boxes provided.

### STEP TWO:

Complete entry information for each product or service you're entering into the Awards program. Entry information is important because the judges will read these descriptions before they come to your booth.

### STEP THREE:

Return your completed entry form(s) via email to: [daylene@catapult-x.com](mailto:daylene@catapult-x.com)

### STEP FOUR:

Once we receive your completed entry form(s), you'll receive your entry confirmation(s) along with an invoice.

### Judging Process:

A panel of "secret shopper" educators, selected in advance by Catapult X, will review nominations and choose the winners. Two secret-shopper judges will review each vendor submission including the description you provide below. Judges will visit booths during the NSTA National Conference to learn more about the nominated products and services and to score their findings. They will spend approximately 5-10 minutes in your booth and use a rubric, developed by the lead judge.

All attendees will have the opportunity to vote via the NSTA conference app, and voting will be limited to one per person to prevent "stuffing." Advertising, emails, and prizes will drive attendees to your booth for voting. In the case of a secret-shopper judge tie, the attendee vote will break the tie.

# STEP ONE:

Check the box for each entry you wish to submit.



## Category: Outstanding Vendor: Attendees' Choice

Entry Fee: \$195 through 2/14/20\*

Recognizes science and STEM organizations who go above and beyond to deliver remarkable customer service. The winner will be determined by popular vote of NSTA National Conference attendees, available for voting on the NSTA app. Four finalists will also be recognized.

## Category: Best New Technology Innovation Award

Entry Fee: \$320 through 2/14/20\*\*

Pick One Sub-Category: Products must have begun shipping on or after 1/1/2019 to be eligible.

- [Best New Technology for Science Education](#)
- [Best New Technology for STEM Education](#)

Nominate products and services that use technology to increase student learning, that are demonstrably innovative, and that save time for educators. Multiple entries accepted.

## Category: Best Educator Experience

Entry Fee: \$320 through 2/14/20\*\*

- |   |  |
|---|--|
| <a href="#">Best Exhibitor Workshops</a>      | <a href="#">Best Free Product Training</a>         |
| <a href="#">Best Free Digital Resources</a>   | <a href="#">Best Booth Design &amp; Experience</a> |
| <a href="#">Best Free Classroom Giveaways</a> |  |

Nominate products and services that use technology to increase student learning, that are demonstrably innovative, and that save time for educators. Multiple entries accepted.

## Category: Best Tried and True Technology for Teaching & Learning

Entry Fee: \$320 through 2/14/20\*\*

### Apps & Software

- Coding
- Games for Learning
- Hardware (Microscopes, Sensors, Lab Technology, Maker Space Equipment, etc.
- 3D Printing
- Robotics
- Simulations & Video-Based Interactives

### Lab Equipment & Supplies by Grade Level

- Pre-K Elementary Science
- Middle School Science
- High School Science

### Lab Equipment & Supplies by Discipline

- Biology/Life Sciences
- Biochemistry
- Chemistry
- Computer Science
- Engineering
- Environmental
- Earth Science
- Integrated Science
- Physics
- Physical Science
- Space Science
- STEM Education

### Other

- STEM & Language Arts
- Visual Arts
- Education Travel, Field Trips & After-School Programs
- The Social Impacts of Science

Nominate products that have stood the test of time and are backed by exemplary technical support, curricular materials, and professional development. Multiple entries accepted.

Check the box next to each entry.

# STEP TWO: Complete Entry Information:



## ENTRY FORM:

For Each Entry You Submit to Our Judges, Please Complete the Following Information:

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Entry Category Checked in Step One: \_\_\_\_\_

Entry Sub-Category Checked in Step One: \_\_\_\_\_

Product/Service Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Onsite Contact Name/Telephone during NSTA 2020: \_\_\_\_\_

Signature: \_\_\_\_\_

Product/Service Description (200 word maximum):

## STEP THREE:

Submit your complete form(s) via email to Daylene Long at [daylene@catapult-x.com](mailto:daylene@catapult-x.com).  
Questions: Contact Daylene Long, Best of Show Program Director at [daylene@catapult-x.com](mailto:daylene@catapult-x.com) or by calling 503.490.8068.

## STEP FOUR:

You will receive an invoice for your entry/entries.

### Entry Fees:

\*Outstanding Vendor: **\$395 through 3/27/2020**

\*\*All Other Categories: **\$395 through 3/27/2020**