**Daylene Long**

CEO, Catapult X

**Professional Preparation**  
**Lewis & Clark College**, BiologyMajor **University of Oregon,** Bachelor of Arts in English **Burke Institute**, Certification in Marketing Research & Methodology  
**Qualtrics,** On-going Professional Development: Market Research

**Appointments & Professional Experience**  
***Explore Interactive,*** Member of Board of Advisors, 1/2020 to Present, West Lafayette, Indiana, USA  
***Catapult X***, CEO, 2018 to Present, Beaverton, Oregon, USA  
**STEM Reports** (stemreports.com), Founder (sold to Catapult X in 2018), Beaverton, Oregon, USA  
***Vernier Software & Technology***, Chief Marketing Officer 3/2003 to 3/2018, Beaverton Oregon, USA  
***In4All,*** Board Member, 2011 to 2019, Beaverton, Oregon, USA  
***Teacher’s Toolbox*** President, 2000-2003, Beaverton, Oregon, USA  
***Educational Productions***, VP Sales & Marketing, 1998-2000, Portland, Oregon, USA  
***Poorman-Douglas Corporation***, Marketing Manager, 1991-1998, Portland, Oregon, USA

**Products Most Related to the Project**

2015: Smithsonian Science for the Classroom, <https://s.si.edu/2T5urI0>

2013: Augmented Reality books grades 4-6 for South Korea Telekom (SKT)

**Other Significant Products**

2020: Science Educators Best of Show Award for NSTA, catapult-x.com/best-of-show

2018: Go Direct Sensors from Vernier, <https://www.vernier.com/products/go-direct/>  
2012: LabQuest 2 for Vernier, <https://www.vernier.com/product/labquest-2/>  
2008: Seacoast Science: GC Mini (Dept of Defense SBIR Grant)

**Synergistic Activities  
*Science Educators’ Best of Show Award, NSTA, catapult-x.com/best-of-show***

In 2019, created an awards program to recognize innovative technology for science and STEM technology as judged by STEM educators for STEM educators. The program works in cooperation with NSTA, local area teachers, and STEM education vendors.

***2019 National Survey on STEAM Education, Emerging Technology Edition***   
Research integrated knowledge of K12 District Leaders in science, STEM and technology on the opportunities and barriers of emerging technology to share that information with Edtech companies.

**Reimagine Education Judge for Augmented Reality in Education**In 2018 and 2019, served as judge for Reimagine Education, a global competition open to educational innovators around the world hosted by the Wharton School of Business.